DIGITAL MARKETING
EXPO & CONFERENCE

Conditions of Participation: DMEXCO Prize Competition by Koelnmesse GmbH

1. Object

The Organizer and contractual partner is Koelnmesse GmbH – hereinafter also referred to as "Organizer" or "Koelnmesse."

These Conditions of Participation govern participation in the DMEXCO Prize Competition, a trade-fair event by Koelnmesse GmbH, Messeplatz 1, 50679 Cologne, Germany (hereinafter referred to as "Organizer") by contest participants.

By taking part in the prize competition, participants accept these Conditions of Participation.

2. Eligibility/participation

Participation in the DMEXCO Prize Competition is limited to persons who are 18 years of age or older. By agreeing to the Conditions of Participation, the participant ensures that he or she has reached the age of 18 years. Persons who are not eligible to take part shall not be entitled to receive any prize even if selected to receive one. Only personal registrations will be allowed.

Participants

A participant shall constitute anyone who 'follows' the named social channels and who mentions at least one other user account in the comment. For another opportunity to win a ticket, users should also post the post in their own Instagram story.

3. Time frame

The raffle begins Tuesday, September 5, 2024, with the post on our social media channel and ends on Friday, September 18, 2024, at 5:00 PM.

Those who meet the entry requirements after the deadline, will no longer be eligible for consideration.

4. Selection of winners

Winners

10 winners in total will be selected at random by employees of Koelnmesse GmbH. 5 winners will be chosen each on Wednesday, September 11 and Wednesday, September 18 at 1:00 PM and notified the same day.

Employees of Koelnmesse GmbH and their relatives are excluded from the competition. There is no right to appeal.

5. Notification of winners

The winner of the prize drawing will be notified weekly, via the social media account used for participation, after the winners have been selected. In order to receive the prize, the winners must respond to that notification within 24 hours on September 11 and within 4 hours on September 18.

If there is no timely reply to the prize announcement, the prize will expire. In this event, Koelnmesse can identify a replacement winner at short notice. The winner will not be entitled to change or supplement the respective prize. If the contact details provided are incorrect (e.g. E-Mail address), the Organizer is not obliged to determine the correct contact data. Disadvantages resulting from provision of incorrect contact information will be borne by the participants.

6. Prize

All in all, drawings will be held for the following prizes:

- 10 x 2 tickets for OMClub on September 18, 2024 at Bootshaus, Köln-Deutz

Cash equivalents, changes, exchanges or transfers are not permitted.

7. Disclaimer

The Organizer notes that the availability and function of the prize competition cannot be guaranteed. The prize competition may be ended or eliminated due to external circumstances and constraints without giving rise to any claims by the participants against the Organizer. A warranty or claims for damages of any type in the event of technical failure or other operational disruptions are hereby precluded. Specifically, maintenance, safety or capacity concerns, as well as incidents that are beyond the Organizer's control (such as disturbances of public communication networks, loss of electricity, etc.), can lead to short-term disturbances or temporary cancellation of the services. The Organizer makes no guarantee that the websites of the survey tool will be always available and accessible by participants, or that the websites will be free from substantive error and technically flawless.

The Organizer makes every effort to make accurate information available, but it assumes no liability or guarantee for the topicality, correctness and completeness of the information provided.

The Organizer is not liable for false information brought about or disseminated by participants and/or third parties including cooperation partners. Specifically, the Organizer makes no guarantee if E-Mails or data entries fail to comply with the technical requirements specified in these Conditions of Participation or for the website and are consequently not accepted and/or received by the system.

8. Liability

a. In accordance with this Section 8, the following exclusions and limitations of liability shall apply to any liability of the Organizer for damages, irrespective of the other legal requirements for claims:

b. The Organizer shall be held liable without restriction insofar as the cause of damage is based on non-accidental conduct or gross negligence.

c. Furthermore, the Organizer shall be held liable for such slightly negligent breaches of essential obligations as endanger fulfillment of the purpose of the Agreement, or for the breach of obligations the fulfillment of which make the proper conduct of the prize competition possible in the first place, and upon which the contractual partners regularly rely. In this case, the Organizer shall only be held liable for foreseeable damage typical to this type of Agreement. The Organizer shall not be held liable for the slightly negligent breach of obligations other than those mentioned above.

d. The above-mentioned limitations of liability shall not apply to loss of life, physical injury or damage to health, to a defect following adoption of quality guarantees for the quality of a product, or to fraudulently concealed defects. Liability as stipulated by the German Product Liability Act shall remain unaffected hereby.

e. Insofar as the Organizer's liability is precluded or restricted, this shall also apply to the personal liability of the Organizer's employees, representatives and vicarious agents.

9. Early termination of the prize competition

Koelnmesse reserves the right to cancel or halt the prize competition due to unforeseen circumstances without prior notice. This especially applies in case of software and/or hardware errors and/or other technical and/or legal reasons, which negatively impact or deem infeasible the regular and proper implementation of the prize competition.

10. Applicable law

This prize competition is governed exclusively by the laws of the Federal Republic of Germany.