



For visitors

Zur deutschen Version

Important information on admission to the fair!

Please note: the new process for your access to the trade fair!

What do you have to consider as a visitor?

There are three simple steps to accessing the trade fair:

1



Get your ticket

- Please register in the ticket shop and create your Koelnmesse account.
- In the ticket shop you can buy your ticket or redeem your digital voucher code

[To the Ticket Shop](#)

2



Download the DMEXCO app

- This year, only digital admission tickets will be issued. Therefore, it is necessary that you download the DMEXCO app, which is available in the App Store or Play Store.
- Login with the same e-mail address that you used to register in the Ticket Shop. You can set up a password during the first login to the App.
- Your ticket will be automatically displayed in the ticket wallet of the DMEXCO app.
- Note: It may take a few minutes for your profile data and access to be updated in the app and for your ticket to be displayed. Please be patient.



3



Access to DMEXCO

- You will be granted access to the fair grounds on presenting the admission ticket in the DMEXCO app. The ticket is personalized and non-transferable.
- The Covid restrictions for trade fairs and events in North Rhine-Westphalia were lifted in April 2022. However, Koelnmesse strongly recommends that you only enter the exhibition centre if you have been vaccinated against, have recently recovered from or have tested negative for Covid, and that you voluntarily wear a medical mouth nose protection.

We will be glad to assist you on +49 221 821-3640 or help@e-shop.koelnmesse.de