



For visitors

Zur deutschen Version

Important information on admission to the fair!

Please note: the new process for your access to the trade fair!
What do you have to consider as a visitor?
There are three simple steps to accessing the trade fair:

1



Get your ticket

- Please register in the ticket shop and create your Koelnmesse account.
- In the ticket shop you can buy your ticket or redeem your digital voucher code.

[To the Ticket Shop](#)

2



Download the DMEXCO app

- This year, only digital admission tickets will be issued. Therefore, it is necessary that you download the DMEXCO app, which is available in the App Store or Play Store.
- Login with the same e-mail address that you used to register in the Ticket Shop. You can set up a password during the first login to the App.
- Your ticket will be automatically displayed in the ticket wallet of the DMEXCO app.
- Note: It may take a few minutes for your profile data and access to be updated in the app and for your ticket to be displayed. Please be patient.



3



Access to DMEXCO

- You will be granted access to the fair grounds on presenting the admission ticket in the DMEXCO app. The ticket is personalized and non-transferable.