

Product overview

DMEXCO 2024

September 18 & 19, Cologne

Organizer



Ideational and professional partner,
owner of the DMEXCO brand



With the special participation
of the Circle of Online Marketers (OVK)



Table of contents

- Individual booth 3
- Plug & play booth 5
- Networking spaces 9
- Conference Services 12
- Further offers 14



The background features a gradient from red on the left to blue on the right. A large, semi-transparent red shape overlaps the left side, and a large, semi-transparent blue shape overlaps the right side. The text 'Individual booth' is centered in white.

Individual booth

Individual booth

Individual booth

From € 541.10/sqm

Specifications:

- ✓ Book a raw space from 20 sqm
- ✓ Bring your own booth or stand builder or talk to our team about stand construction options
- ✓ Costs include all additional costs (AUMA, energy costs, digital and marketing package)

Your benefits:

- ✓ Individual stand according to your ideas and preferences
- ✓ Sustainable and reusable
- ✓ Preferred hall position at hall entrances and main aisles

[Book your stand space now!](#)



The background features a gradient from red on the left to blue on the right. A large, semi-transparent red shape overlaps the left side, and a large, semi-transparent blue shape overlaps the right side. The text "Plug & Play booth" is centered in white.

Plug & Play booth

Plug & play expo booth

Package M

€17,000

Specifications:

- ✓ Terrace stand, 16 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 3 Exhibitor Passes
- ✓ WIFI and other services available on request

Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



Plug & play expo booth

Package L

€ 28,000

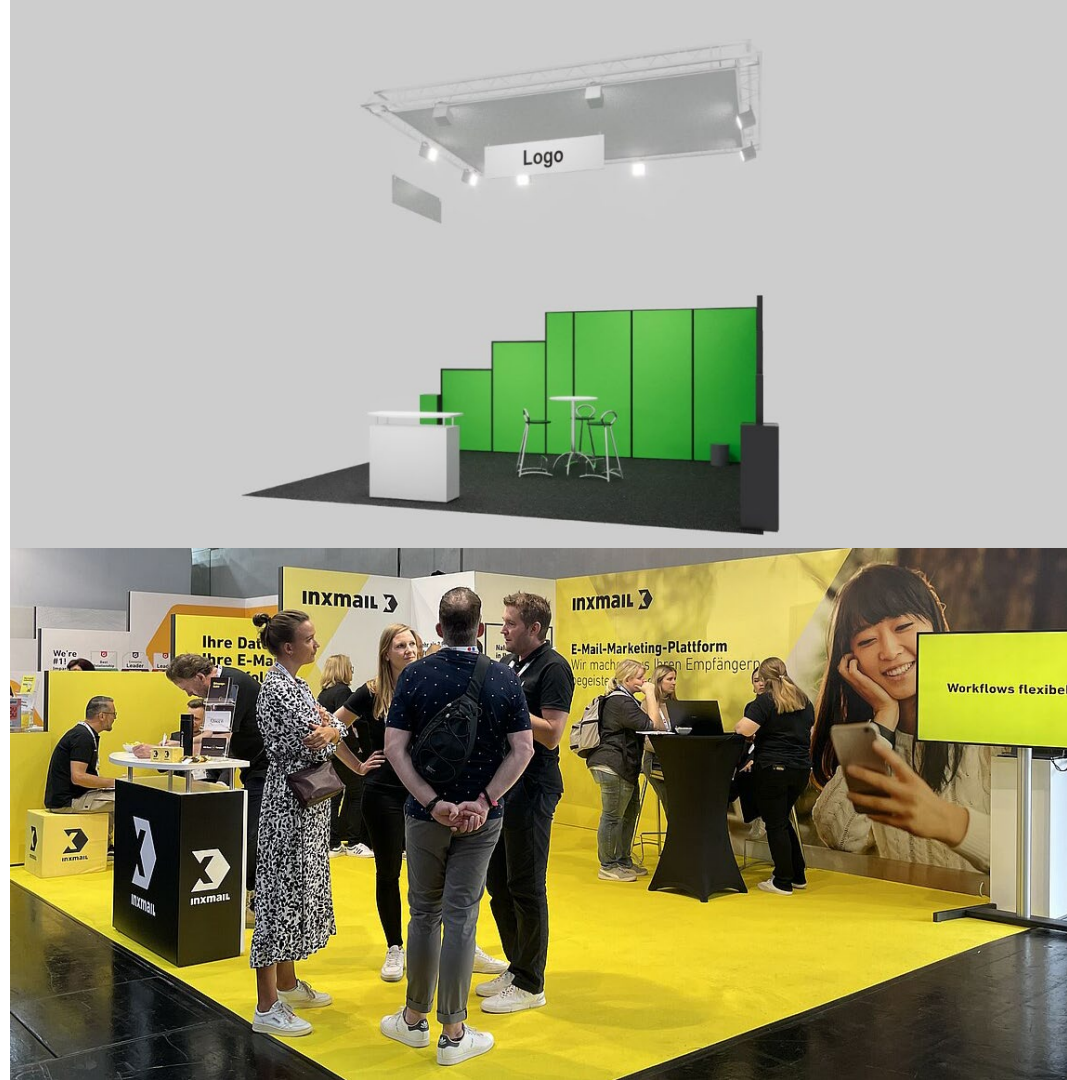
Specifications:

- ✓ Corner stand, 30 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 4 Exhibitor Passes
- ✓ WIFI and other services available on request

Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



Plug & play expo booth

Package XL

€ 52,900

Specifications:

- ✓ Two-corner stand, 60 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 7 Exhibitor Passes
- ✓ WIFI and other services available on request

Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



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Networking spaces

Networking spaces

Package XS

€ 6,000

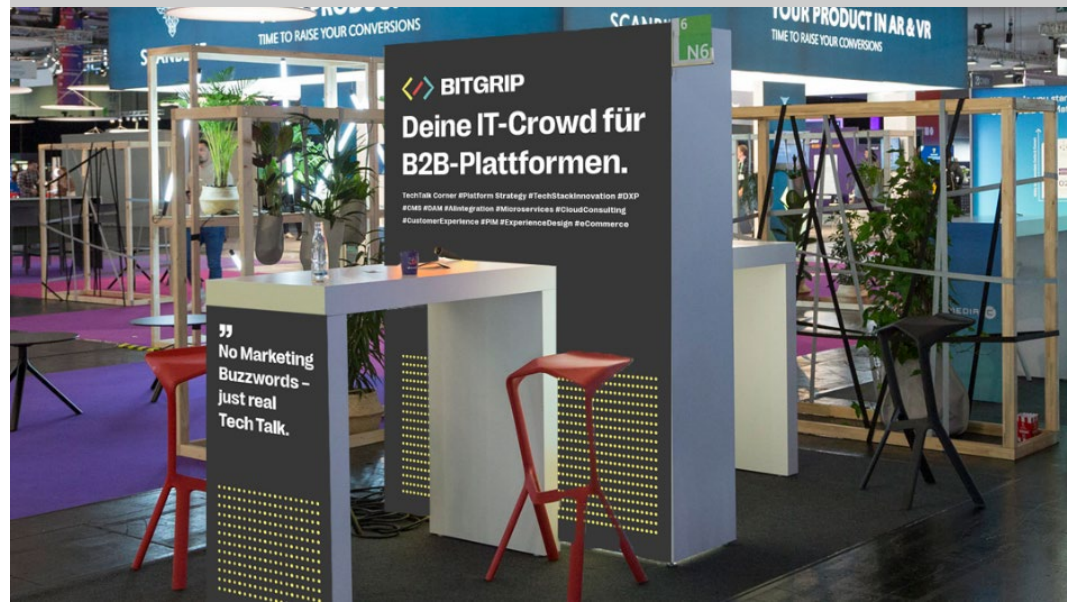
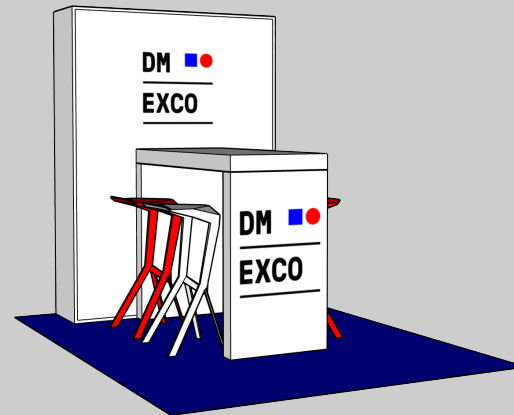
Specifications:

- ✓ 6 sqm including 1 table (graphic as a digital print on the front leg of the table (dimensions: w/h 600 x 1100mm) and 4 chairs
- ✓ backlit back wall with custom branding (dimensions w/h/d 1440 x 2000 x 400mm)
- ✓ Also included in the package: Carpet, electricity, digital and marketing package, AUMA
- ✓ 3 Exhibitor Passes
- ✓ WIFI and other services available on request
- ✓ Monitors can be added for € 530

Your benefits:

- ✓ Participate in DMEXCO as an exhibitor with little effort
- ✓ Meet your target group, even without your own booth
- ✓ Placement within one of the DMEXCO Worlds (World of Media, World of Tech, World of Ecommerce or World of Agencies) with your main topic without scattering loss

[Book your stand space now!](#)



Networking spaces

Package S

€ 10,000

Specifications:

- ✓ 10 sqm: package XS with additional meeting space
- ✓ Also bookable as an additional option in combination with your exhibition stand
- ✓ 3 Exhibitor Passes
- ✓ Monitors can be added for € 530

Your benefits:

- ✓ Participate in DMEXCO as an exhibitor with little effort
- ✓ Meet your target group, even without your own booth
- ✓ Placement within one of the DMEXCO Worlds (World of Media, World of Tech, World of Ecommerce or World of Agencies) with your main topic without scattering loss

[Book your stand space now!](#)

Package XS

+

Extension



The background features a gradient of red on the left side, transitioning into a large, semi-transparent blue shape that resembles a stylized triangle or a large letter 'A' on the right side. The text is centered horizontally and vertically within the blue area.

Conference services

Conference Services

Fireside chat

- ✓ 29.500€
- ✓ 18 minutes on the main stage
- ✓ Space for up to 1,500 participants
- ✓ Recording of your session including placement in the VOD and lead generation in the run-up and afterward

Lecture

- ✓ 7.500€
- ✓ 18 minutes on one of the 4 topic stages (world of agencies, e-commerce, media or tech)
- ✓ Open stage with space for 300 participants
- ✓ Recording of your session including placement in the VOD and lead generation before and after the event

Masterclass

✓ 9.500€ | 30min

- ✓ In one of the integrated masterclass rooms
- ✓ Space for up to 200 participants
- ✓ Recording of your session including placement in the VOD and lead generation in advance and afterwards and lead scanning on site

+ Deep Dives

✓ 14.500€ | 45min

[Book your session now!](#)

Only bookable
in combination
with an
exhibition
booth!



The background features a gradient from red on the left to blue on the right. A large, semi-transparent red shape overlaps the left side, and a large, semi-transparent blue shape overlaps the right side. The text 'Further offers' is centered in white.

Further offers

Further offers

In addition, we also provide further offers, especially for agencies, start-ups and young innovative companies).

I am an agency



[Agencies Booklet](#)

I am a start-up



[Start-up booklet](#)

I would like to have my booth subsidized



[Get in touch!](#)

(only available for start-ups located in Germany)