

# Start-ups @ DMEXCO 2025

Fresh ideas, big opportunities

September 17 & 18, 2025, Cologne

Organizer



Ideational and professional partner,  
owner of the DMEXCO brand



With the special participation of  
the Circle of Online Marketers (OVK)



DM  
EXCO  
25



# Meet the right people, make the right moves: Why DMEXCO is the place-to-be for you

Bringing together makers, innovators and visionaries, marketing and media experts, techies and creatives, **DMEXCO is the ideal place for all future players and topics!**

Europe's leading digital marketing and tech event provides the perfect setting for **innovative start-ups** to present their business potential to the digital market.

- ✓ You also have fresh ideas to move forward?
- ✓ Your start-up has a digital business model?
- ✓ Your start-up is in an early growth phase (no more than 5 years old)?

Perfect! Join DMEXCO 2025 and be part of the future already today!

Networking  
at its best:  
Meet the digital  
Start-up scene as  
well as potential  
investors

What awaits you:



40k

attendees from  
89 countries

75%

of visitors with  
purchasing power

52%

are at least senior executive  
level or higher

21%

hold C-level roles

[For more DMEXCO 2024 insights, click here](#)



# Voices that matter: Hear it from those who've experienced DMEXCO firsthand

**“DMEXCO is always an excellent window on the European digital tech market that should be attended, visited, frequented because it always leaves new suggestions and excellent networking”**



**Patrizia Conte**  
CMO  
Audiobost

**“We attend DMEXCO to connect with industry leaders, explore the latest digital trends, and showcase how Brandification enables companies to gain an overview of all touchpoints – offline and online – from both a brand and customer perspective, leveraging AI to analyze and optimize effectively.”**

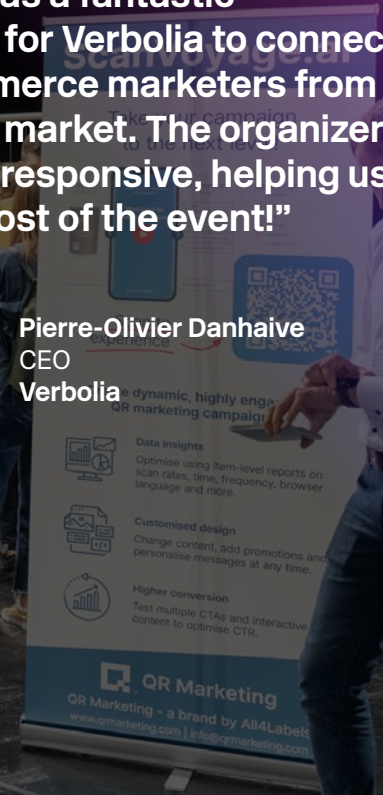


**Christoph Hack**  
Founder & CEO  
Brandification GmbH

**“DMEXCO was a fantastic opportunity for Verbolia to connect with e-commerce marketers from the German market. The organizers were highly responsive, helping us make the most of the event!”**



**Pierre-Olivier Danhaive**  
CEO  
Verbolia







# Start-up Packages

## Start-up Basic



- ✓ Start-up unit incl. equipment and furniture – lockable bench, table, 2 stools
- 3 Exhibitor passes

€2,600.00

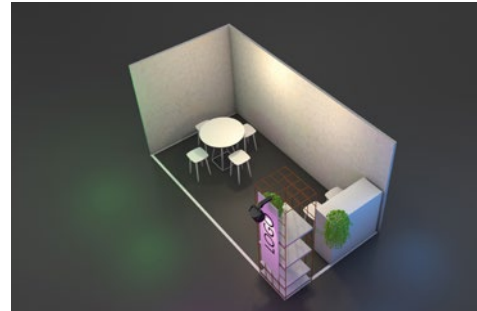
## Start-up Stage



- ✓ Start-up unit incl. equipment and furniture – lockable bench, table, 2 stools
- ✓ Pitch\*
- ✓ Logo placement
- 3 Exhibitor passes

€3,200.00

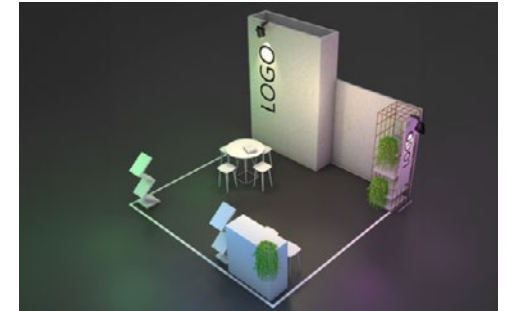
## Start-up Package 8



- ✓ Start-up unit incl. equipment and furniture – lockable bench, table, 2 stools
- ✓ Additional equipment: info counter, three additional barstools, one pamphlet stand
- ✓ Pitch\*
- ✓ Logo placement
- 3 Exhibitor passes

€8,800.00

## Start-up Package 16



- ✓ Start-up unit incl. equipment and furniture – lockable bench, table, 2 stools
- ✓ Additional equipment: info counter, three additional barstools, one pamphlet stand
- ✓ Pitch\*
- ✓ Logo placement
- 3 Exhibitor passes

€15,000.00

Included in every package

- ✓ WiFi
- ✓ Power supply (230V)
- ✓ Entry in the DMEXCO hall plan
- ✓ Entry in the exhibitor search online
- ✓ Customizable company profile on our Digital Event Platform

\*Pitch:  
Present your Start-up on our stage and generate more leads (approx. 10 min.)



# Start-up area







# Additional Services\*



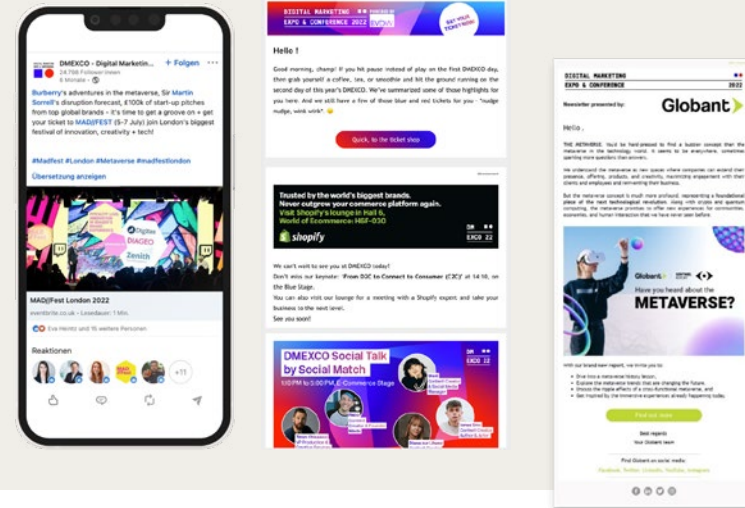
Add a conference slot to your presence for even more visibility!



[See all Conference formats](#)



Create even more awareness within the entire DMEXCO Community!



[Browse the Marketing Kit](#)

\*To be charged separately

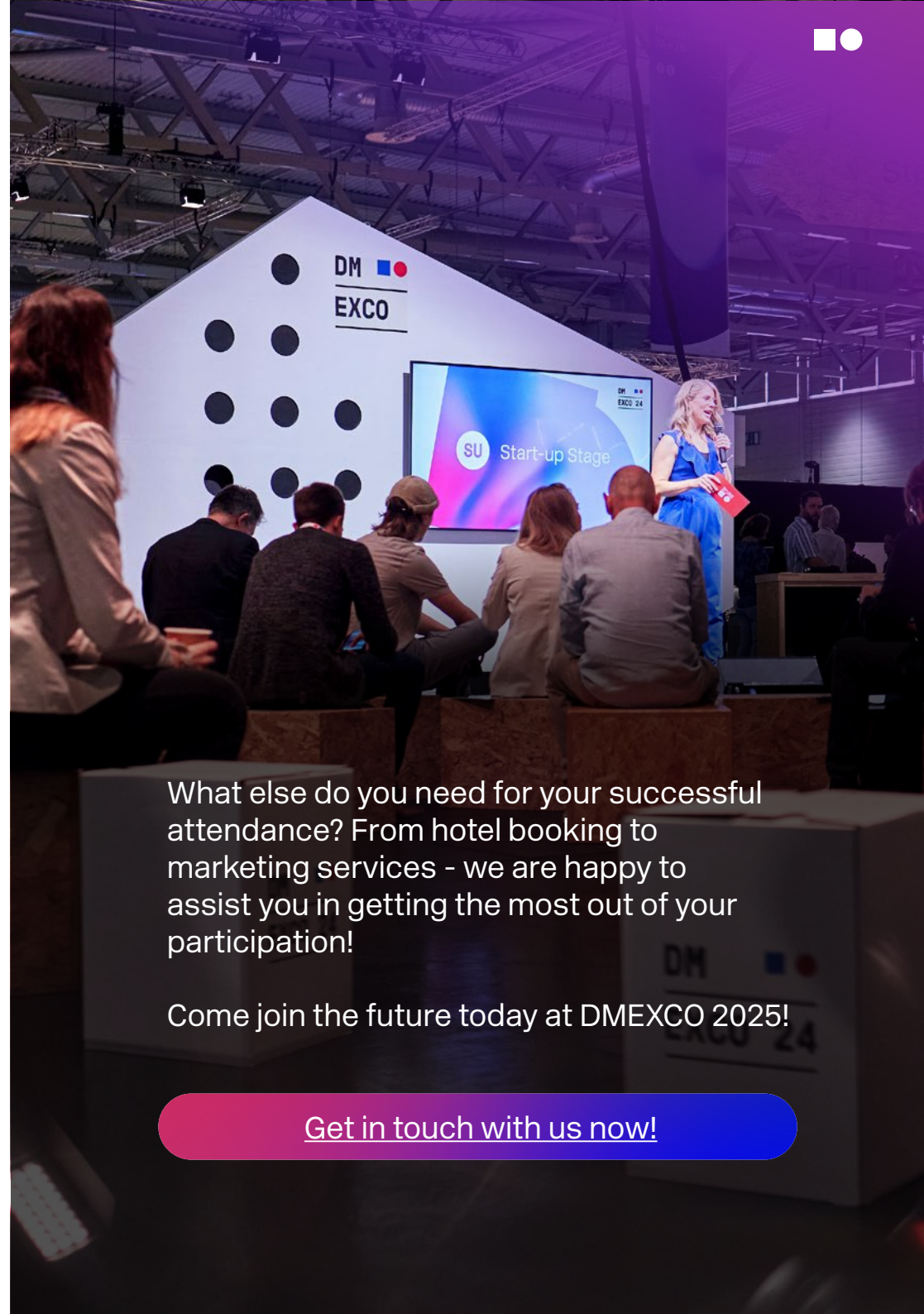
# Any questions?

Your DMEXCO contact:



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What else do you need for your successful attendance? From hotel booking to marketing services - we are happy to assist you in getting the most out of your participation!

Come join the future today at DMEXCO 2025!

[Get in touch with us now!](#)