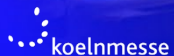




# Product overview DMEXCO 2025

Organizer



Ideational and professional partner,  
owner of the DMEXCO brand



With the special participation  
of the Circle of Online Marketers (OVK)





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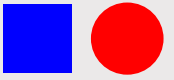
sky media

AGFS<sup>+</sup>

Disney Advertising

THE MAGIC OF TOTAL



A large, abstract, organic shape in the background, filled with a gradient of blue and pink colors, resembling a stylized leaf or a drop. The shape is centered on the slide and has a soft, blurred edge.

Individual booth



# Individual booth

## Individual booth

Floor space  
calculator

Regular rate: from € 560.60 (bookable from October 19)

→ [click right to use our free floor space calculator](#)

### Specifications:

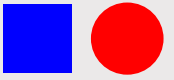
- ✓ Book a raw space from 20 sqm
- ✓ Bring your own booth or stand builder or talk to our team about stand construction options
- ✓ Costs include all additional costs (AUMA, energy costs, digital and marketing package)

### Your benefits:

- ✓ Individual stand according to your ideas and preferences
- ✓ Sustainable and reusable
- ✓ Preferred hall position at hall entrances and main aisles

[Book your stand space now!](#)





# Plug & Play booth

# Plug & play expo booth

## Package M

Regular rate: from € 17.500 (bookable from October 19)

### Specifications:

- ✓ Terrace stand, 16 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 3 Exhibitor Passes
- ✓ WIFI and other services available on request

### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)





# Plug & play expo booth

## Package L

Regular rate: from € 32.000 (bookable from October 19)

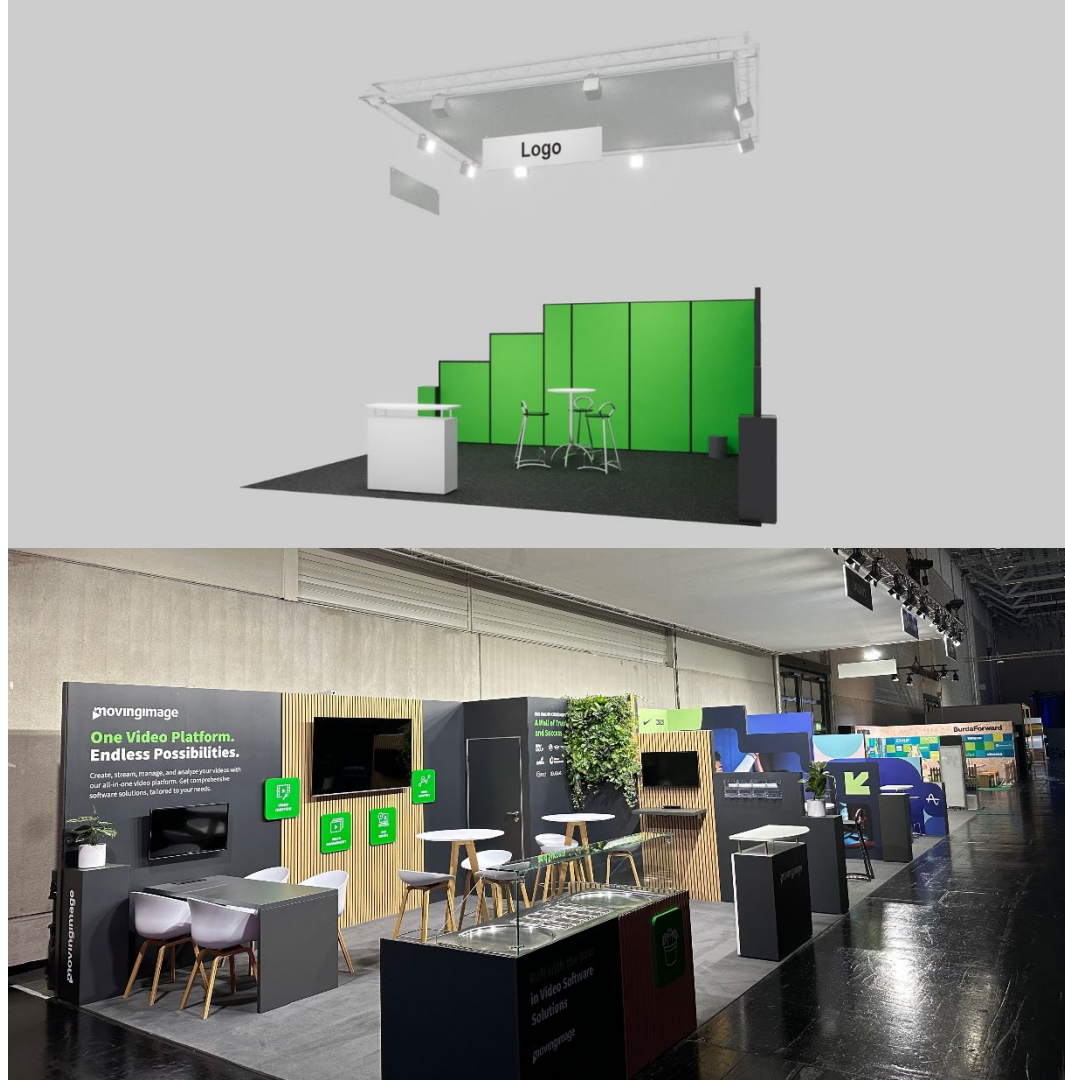
### Specifications:

- ✓ Corner stand, 30 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 4 Exhibitor Passes
- ✓ WIFI and other services available on request

### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



# Plug & play expo booth

## Package XL

Regular rate: from € 56.600 (bookable from October 19)

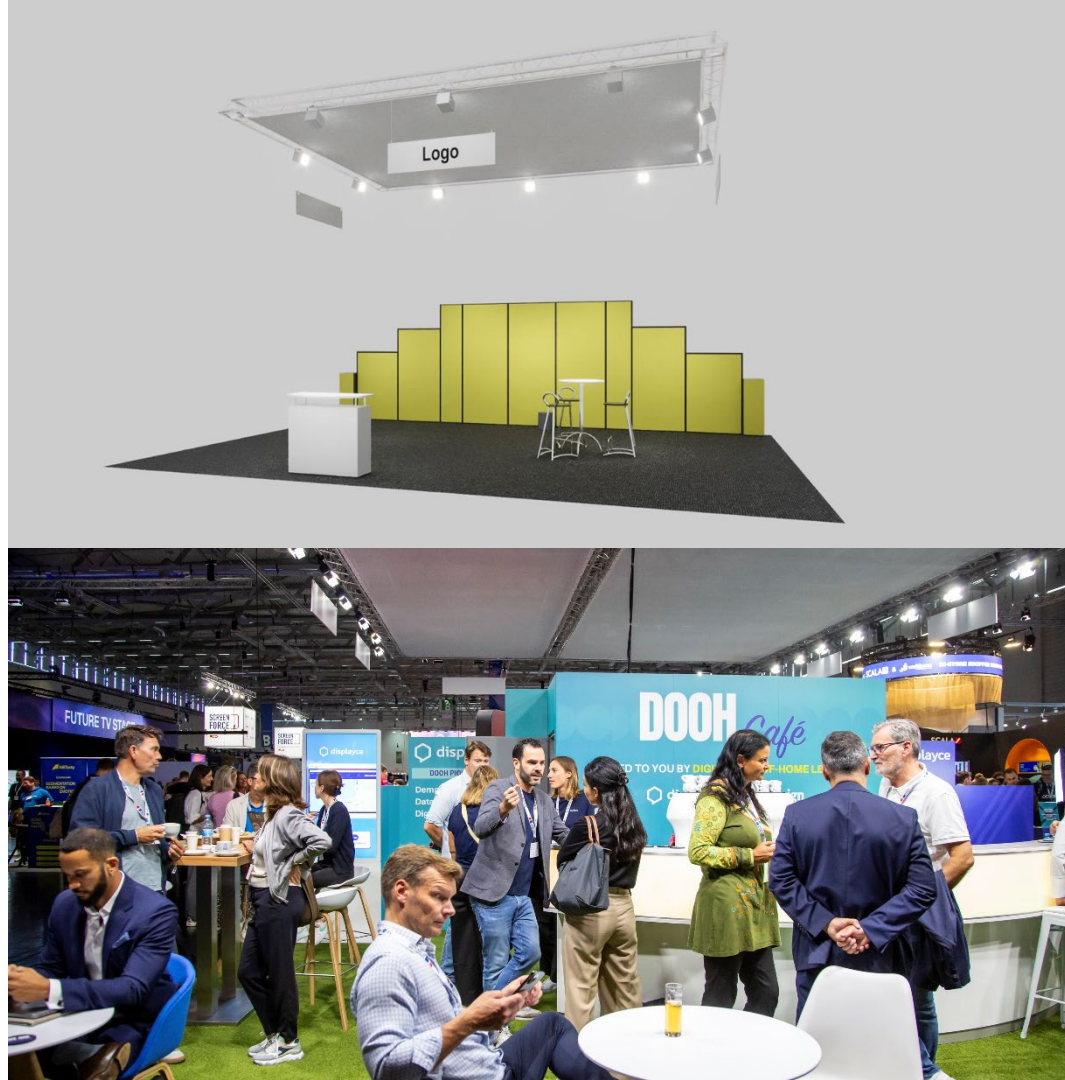
### Specifications:

- ✓ Two-corner stand, 60 sqm
- ✓ Included in the package: stand construction, grey carpet, furniture (1x info counter, 1x bar table, 3x bar stools, 1x recycle bin), electricity, digital and marketing package, AUMA, logo placement
- ✓ Branding on back walls and counter is included
- ✓ 7 Exhibitor Passes
- ✓ WIFI and other services available on request

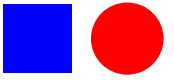
### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)







# Start-ups Agencies

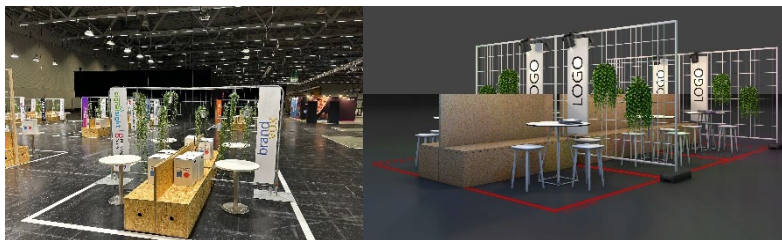
# Start-ups

## Start-up Basic

Rate: € 2.600

### Specifications:

- ✓ Stand area
- ✓ Stand building (Lockable bench, Seating table, 2 stools)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning

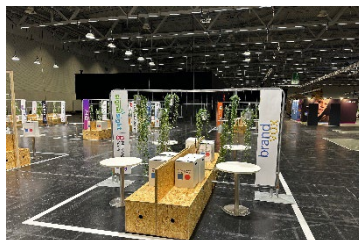


## Start-up Stage

Rate: € 3.200

### Specifications:

- ✓ Stand area
- ✓ Stand building (Lockable bench, Seating table, 2 stools)
- ✓ Pitch on start-up stage
- ✓ Logo placement
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)

# Start-ups

## Start-up Package 8

Rate: € 8.800

### Specifications:

- ✓ Stand area
- ✓ Stand building (2.5 m high rear wall with full-surface graphics and display spotlights, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning

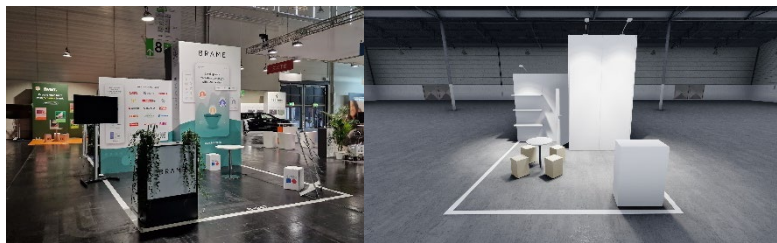


## Start-up Package 16

Rate: € 15.000

### Specifications:

- ✓ Stand area
- ✓ Stand building (2.5m or 3.5m high rear wall with full-surface graphics and display spotlights, 2sqm lockable storage, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



### Your benefits:

- ✓ Little effort
- ✓ All inclusive package
- ✓ Open stand concept

[Book your stand space now!](#)



# Agencies

## Agency Package 8

Rate: € 8.800

### Specifications:

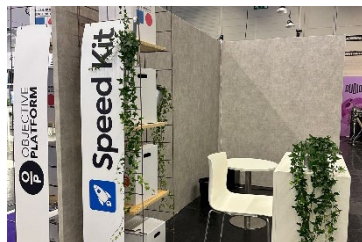
- ✓ Stand area
- ✓ Stand building (2.5 m high rear wall with full-surface graphics and display spotlights, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning

## Agency Package 16

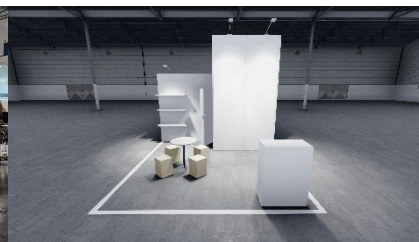
Rate: € 15.000

### Specifications:

- ✓ Stand area
- ✓ Stand building (2.5m or 3.5m high rear wall with full-surface graphics and display spotlights, 2sqm lockable storage, 3x shelves on rear wall, 1x counter with front graphic, 1x seating table with four cardboard stools, wastepaper basket, plants)
- ✓ WIFI
- ✓ Power supply
- ✓ Cleaning



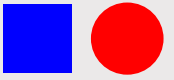
You can  
add  
additional  
fittings &  
services



### Your benefits:

- ✓ Optimal Placement at DMEXCO
- ✓ Pre-designed solutions
- ✓ 2 Stages in close proximity to your booth for additional traffic & networking

[Book your stand space now!](#)



# Meeting spaces

## Meeting house

# Meeting space

Placement  
within one of  
the DMEXCO  
Worlds  
possible

## Meeting space XS

Rate: € 6.900

### Specifications:

- ✓ 4m² carpet
- ✓ a backlit and fabric-covered stele W/H 2x2.5m
- ✓ back wall made of a full-surface, customizable fabric graphic
- ✓ two spotlights
- ✓ a high table with two bar stools in white
- ✓ 3 exhibitor passes
- ✓ Power supply
- ✓ Cleaning



## Meeting space S

Rate: € 11.000

### Specifications:

- ✓ 8m² carpet
- ✓ a backlit and fabric-covered stele W/H 4x2.5m
- ✓ back wall made of a full-surface, customizable fabric graphic
- ✓ two spotlights
- ✓ a high table and seating table with three chairs in white
- ✓ 3 exhibitor passes
- ✓ Power supply
- ✓ Cleaning



### Your benefits:

- ✓ Participate as an exhibitor with little effort and meet your target group without your own booth

[Book your stand space now!](#)



# Meeting house

## Meeting house

Rate: 12.000 €

### Specifications:

- ✓ 12 m<sup>2</sup> carpet
- ✓ built from wooden slats and plexiglas (W/H/D 2.5 x 3.18 x 3.5 m)
- ✓ one table with six chairs
- ✓ one logo panel with full-surface digital print (W/H 650 x 800 mm)
- ✓ 2 m<sup>2</sup> digital print
- ✓ Lighting
- ✓ 3 exhibitor passes
- ✓ Power supply
- ✓ Cleaning

### Your benefits:

- ✓ Participate as an exhibitor with little effort and meet your target group without your own booth

[Book your stand space now!](#)



Placement  
within one of  
the DMEXCO  
Worlds  
possible



# Conference services



# Conference Services

## Masterclass

- ✓ Price on request | 30min
- ✓ In one of the integrated masterclass rooms
- ✓ Space for up to 200 participants
- ✓ Recording of your session including placement in the VOD and lead generation in advance and afterwards and lead scanning on site

## Fireside chat

- ✓ Price on request
- ✓ 18 minutes on the main stage
- ✓ Space for up to 1,500 participants
- ✓ Recording of your session including placement in the VOD and lead generation in the run-up and afterward

## Lecture

- ✓ Price on request
- ✓ 18 minutes on one of the 4 topic stages (world of agencies, e-commerce, media or tech)
- ✓ Open stage with space for 300 participants
- ✓ Recording of your session including placement in the VOD and lead generation before and after the event

Book your session now!

Only bookable  
in combination  
with an  
exhibition  
booth!







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# SEE YOU AT DMEXCO 2025!



[Register now!](#)