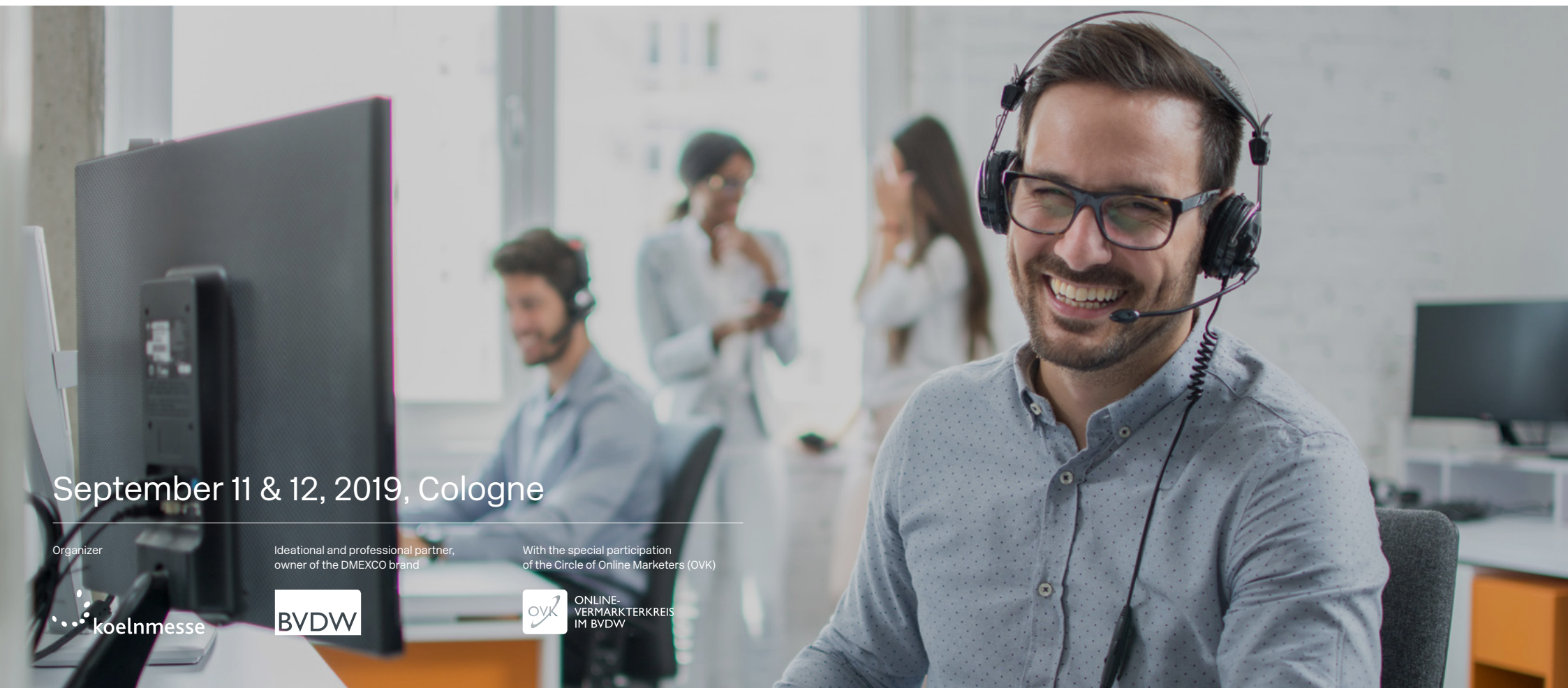




# Personal Prospect Invitation Program

Your personal invitation management to DMEXCO



September 11 & 12, 2019, Cologne

Organizer



Ideational and professional partner,  
owner of the DMEXCO brand



With the special participation  
of the Circle of Online Marketers (OVK)





# Your professional invitation tool

From 2019, DMEXCO will assist you in inviting valuable contacts for your business.

In close consultation with you, we systematically address existing and potential customers, research new contacts and arrange appointments for top-flight discussions at your stand at DMEXCO.

## Your benefits

Focus on your business – we'll take care of your successful trade fair presentation:



Time savings – more time for your core.



Professional approach by experienced professionals.



Access to completely new customer potentials.



Targeted research of the right contact person.



Comprehensive reporting of the interview results for your individual follow-up.

## Our quality promise

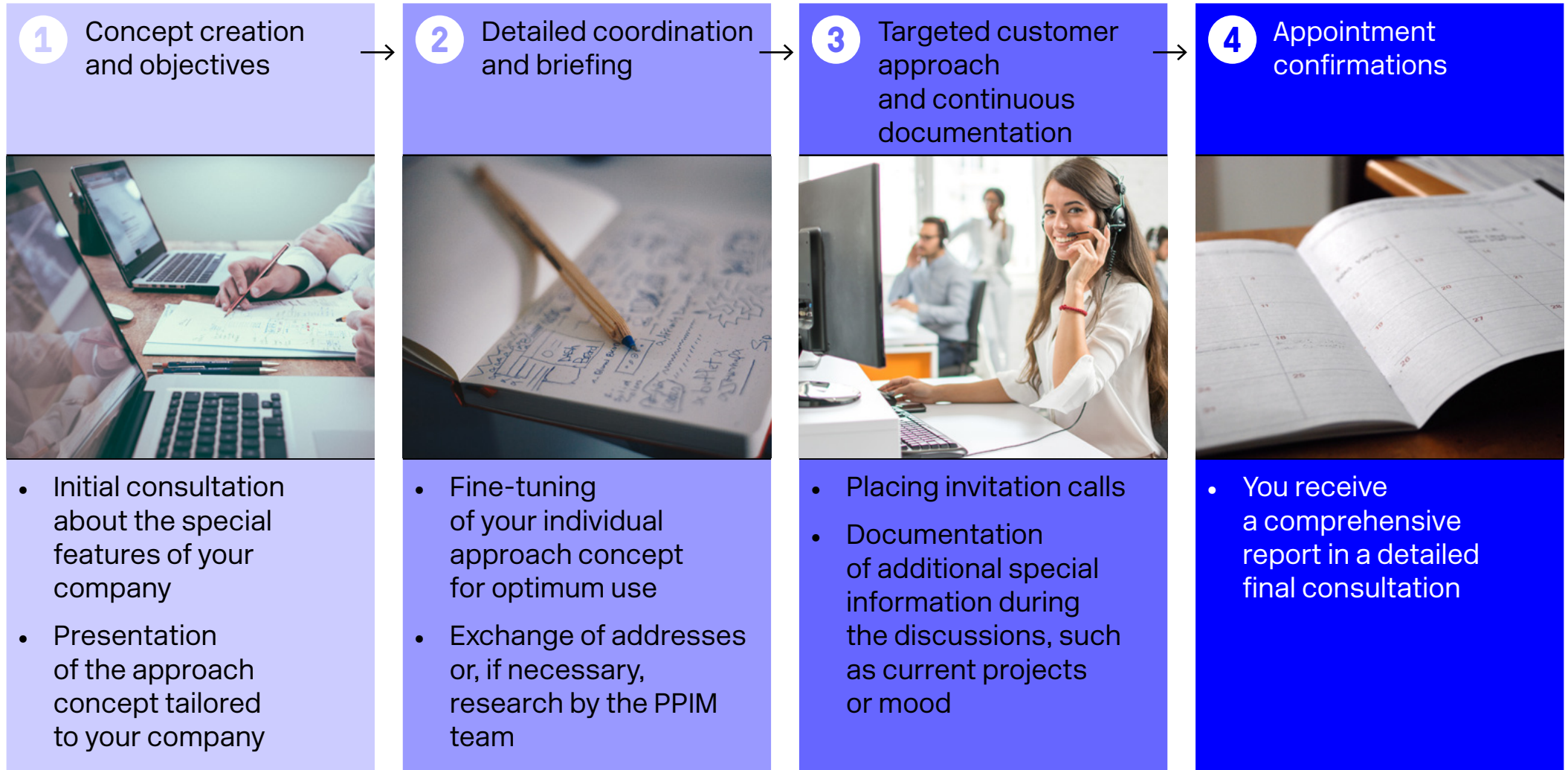
The PPIM team consists of communication specialists from Regensburger Business Institut.

Communication specialists' work is characterized by:

- Experience in initiating B2B contacts in a very wide variety of areas
- Work with a coordinated conversation plan to prepare for all types of conversation settings
- Avoid classic call center work and strict guideline concepts
- Communicate company-specific values



# Here's how it works:





# Packages

	Business Package	Premium Package	Premium Plus Package
<b>Contact and appointment invitations</b> Number of contacts	100	250	250 (including up to 250 researched new customer potentials)
<b>Search for the right contact person within the company</b> If not provided	incl.	incl.	incl.
<b>Invitation confirmations</b> In written form, via e-mail	incl.	incl.	incl.
<b>Reporting</b> Statistics, reasons for rejection, mood, etc.	incl.	incl.	incl.
	<b>€ 2,520.00</b>	<b>€ 5,250.00</b>	<b>€ 6,750.00</b>

## Optionally, select:

Ticketing Option 1	Ticketing Option 2
Direct forwarding to the customer of the voucher codes you provide for trade visitor tickets	Delivery of voucher codes to the customer by you

Voucher codes for trade visitor tickets are available through the Exhibitor Portal.  
 Issuers are invoiced after DMEXCO based on the voucher codes actually redeemed.

\* Prices shown do not include VAT.



# Your contact

## DMEXCO Project Team



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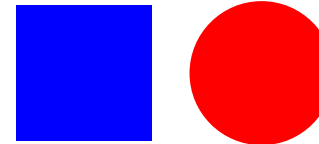
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## See you at DMEXCO 2019

September 11 & 12, 2019, Cologne



# Your contact

## DMEXCO Project Team



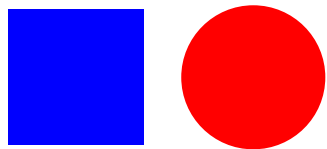
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# See you at DMEXCO 2019

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